**Wildlife Watch - Privacy Policy**

Last updated: [4 December 2023]

Welcome to Wildlife Watch! This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our website ("the Site") and the services provided therein. By using Wildlife Watch, you agree to the practices described in this policy.

1. Information We Collect

a. Personal Information: We may collect personal information, such as your name and email address, when you voluntarily provide it to us, for example, when you subscribe to our newsletter or submit comments.

b. Automatically Collected Information: We may automatically collect certain information about your device, including your IP address, browser type, and operating system when you access the Site.

2. Use of Information

We may use the collected information for the following purposes:

a. To Provide and Maintain the Site: To operate and maintain Wildlife Watch and to improve user experience.

b. To Send Periodic Emails: To send you information, updates, and newsletters. You can opt-out of receiving these communications at any time.

3. Sharing of Information

We do not sell, trade, or otherwise transfer your personal information to outside parties. However, we may share information with trusted third parties who assist us in operating the Site, conducting our business, or servicing you.

4. Cookies and Tracking Technologies

Wildlife Watch uses cookies and similar tracking technologies to enhance your experience on the Site. You can control the use of cookies through your browser settings.

5. Third-Party Links

The Site may contain links to third-party websites. We are not responsible for the privacy practices or the content of these sites.

6. Security

We implement reasonable security measures to protect your personal information. However, please be aware that no method of transmission over the internet or electronic storage is completely secure.

7. Children's Privacy

Wildlife Watch is not directed toward children under 13 years of age, and we do not knowingly collect personal information from children.

8. Changes to Privacy Policy

Wildlife Watch reserves the right to modify or update this Privacy Policy at any time without notice. The latest version will be posted on the Site.

9. Contact Information

If you have any questions or concerns about this Privacy Policy, please contact us at [contact@wildlifewatch.com].

Thank you for trusting Wildlife Watch with your information!